

ORDER



Orders
Order / Rev: 164604
Alt Order #: 06842773
Product Desc: KLINE FOR CONGRESS
Estimate: 212
Flight Dates: 10/23/12 - 10/29/12
Original Date / Rev: 10/02/12 / 10/02/12
Order Type: GENERAL

KSTP-TV, LLC and KSAX-TV

Primary AE: Rachel Chason
Sales Office: P-PHL
Sales Region: National

Agency Name: Stevens Reed Curcio & Potholm
Buying Contact:
Billing Contact:
 201 Union Street Ste. 200
 Alexandria, VA 22314-3219

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Kline for Congress
Demographic: A35+
Product Codes: PL1
Priority: 3
Revenue Codes: AGY, POL, CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 10/01/12 | 10/28/12 | 80 | \$36,800.00 | \$31,280.00 |
| 10/29/12 | 10/29/12 | 17 | \$16,375.00 | \$13,918.75 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|--------------------|--------------------|---------------|
| October 2012 | 80 | \$36,800.00 | \$31,280.00 | 189.30 |
| November 2012 | 17 | \$16,375.00 | \$13,918.75 | 52.00 |
| Totals | 97 | \$53,175.00 | \$45,198.75 | 241.30 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Rachel Chason | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|----|----------|----------|------------------------------------|-------|----------------|---------------|-----|-------|----------|-----|------|------|-------|------------|
| 1 | M | 10/23/12 | 10/26/12 | M-F 5-530a News M-F 5-530a News | CM | 5-530a | - TWTF - - | :30 | 2 | \$250.00 | 3 | 1.00 | NM | 2 | \$500.00 |
| NEWS 5A <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 - TWTF - - 2 \$250.00 1.00 | | | | | | | | | | | | | | | |
| 2 | M | 10/23/12 | 10/26/12 | M-F 530-6a News M-F 530-6a News | CM | 530-6a | - TWTF - - | :30 | 3 | \$250.00 | 3 | 1.50 | NM | 3 | \$750.00 |
| NEWS 5:30A <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 - TWTF - - 3 \$250.00 1.50 | | | | | | | | | | | | | | | |
| 3 | M | 10/23/12 | 10/26/12 | M-F 6-7a News M-F 6-7a News | CM | 6-7a | - TWTF - - | :30 | 8 | \$450.00 | 4 | 2.20 | NM | 8 | \$3,600.00 |
| NEWS 6A WITH MAX SEP ON DAYS WITH 2X <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 - TWTF - - 8 \$450.00 2.20 | | | | | | | | | | | | | | | |
| N 4 | M | 10/23/12 | 10/26/12 | M-F GMA M-F GMA | CM | 7-9a | - 2222 - - | :30 | 8 | \$400.00 | 4 | 2.30 | NM | 8 | \$3,200.00 |
| GMA 3X/DAY WITH MAX SEP!!!!!!! <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 - 2222 - - 8 \$400.00 2.30 | | | | | | | | | | | | | | | |
| 5 | M | 10/27/12 | 10/27/12 | Sa 6-7a Sat 6a News | CM | 6-7a | - - - - - S - | :30 | 2 | \$250.00 | 4 | 2.20 | NM | 2 | \$500.00 |

| | |
|---------------|---------------------|
| Order / Rev: | 164604 |
| Alt Order #: | 06842773 |
| Flight Dates: | 10/23/12 - 10/29/12 |

| | |
|---------------|--------------------|
| Advertiser: | Kline for Congress |
| Product Desc: | KLINE FOR CONGRESS |
| Estimate: | 212 |

KSTP-TV, LLC and KSAX-TV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---------------|----|-------------------|-----------------|------------------------------------|-------|----------------|-------------------|------|-------|-------------|-----|------|---------------|-------|------------|
| SAT 6A NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | |
| Week: | | 10/22/12 | 10/28/12 | -----S- | 2 | | \$250.00 | 2.20 | | | | | | | |
| 6 | M | 10/27/12 | 10/27/12 | SA GMA Sa GMA | CM | 7-8a | -----S- | :30 | 2 | \$425.00 | 3 | 3.00 | NM | 2 | \$850.00 |
| GMA SAT | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | |
| Week: | | 10/22/12 | 10/28/12 | -----S- | 2 | | \$425.00 | 3.00 | | | | | | | |
| 7 | M | 10/28/12 | 10/28/12 | Su 6-7a Sun 6-7a News | CM | 6-7a | -----S | :30 | 2 | \$225.00 | 3 | 2.70 | NM | 2 | \$450.00 |
| SU 6A NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | |
| Week: | | 10/22/12 | 10/28/12 | -----S | 2 | | \$225.00 | 2.70 | | | | | | | |
| 8 | M | 10/28/12 | 10/28/12 | SU GMA Su GMA | CM | 7-8a | -----S | :30 | 2 | \$550.00 | 4 | 4.30 | NM | 2 | \$1,100.00 |
| SUN GMA | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | |
| Week: | | 10/22/12 | 10/28/12 | -----S | 2 | | \$550.00 | 4.30 | | | | | | | |
| 9 | M | 10/28/12 | 10/28/12 | Sun 8-9a Sun 8-9a | CM | 8-9a | -----S | :30 | 1 | \$475.00 | 3 | 3.80 | NM | 1 | \$475.00 |
| SUN 8A NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | |
| Week: | | 10/22/12 | 10/28/12 | -----S | 1 | | \$475.00 | 3.80 | | | | | | | |
| N 10 | M | 10/23/12 | 10/26/12 | M-F 9-10a Live with Kelly | CM | 9-10a | - 1111 - - | :30 | 4 | \$225.00 | 3 | 1.40 | NM | 4 | \$900.00 |
| LIVE W/ KELLY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | |
| Week: | | 10/22/12 | 10/28/12 | - 1111 - - | 4 | | \$225.00 | 1.40 | | | | | | | |
| N 11 | M | 10/23/12 | 10/26/12 | M-F The View M-F The View | CM | 10-11a | - 1111 - - | :30 | 4 | \$350.00 | 3 | 1.90 | NM | 4 | \$1,400.00 |
| THE VIEW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | |
| Week: | | 10/22/12 | 10/28/12 | - 1111 - - | 4 | | \$350.00 | 1.90 | | | | | | | |
| N 12 | M | 10/23/12 | 10/26/12 | M-F Midday News M-F Midday News | CM | 11a-12p | - 1111 - - | :30 | 4 | \$250.00 | 3 | 2.60 | NM | 4 | \$1,000.00 |
| MIDDAY NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | |
| Week: | | 10/22/12 | 10/28/12 | - 1111 - - | 4 | | \$250.00 | 2.60 | | | | | | | |
| 13 | M | 10/23/12 | 10/26/12 | M-F 12-1p 9/26-TFN The Chew | CM | 12-1p | - TWTF - - | :30 | 4 | \$200.00 | 3 | 1.30 | NM | 4 | \$800.00 |
| THE CHEW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | |
| Week: | | 10/22/12 | 10/28/12 | - TWTF - - | 4 | | \$200.00 | 1.30 | | | | | | | |
| 14 | M | 10/23/12 | 10/26/12 | M-F 4-430p Millionaire | CM | 4-430p | - TWTF - - | :30 | 4 | \$250.00 | 3 | 1.60 | NM | 4 | \$1,000.00 |
| MILLIONAIRE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | |
| Week: | | 10/22/12 | 10/28/12 | - TWTF - - | 4 | | \$250.00 | 1.60 | | | | | | | |
| 15 | M | 10/23/12 | 10/26/12 | M-F 430-5p News 430p News | CM | 430-5p | - TWTF - - | :30 | 4 | \$250.00 | 3 | 1.90 | NM | 4 | \$1,000.00 |
| 4:30P NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | |
| Week: | | 10/22/12 | 10/28/12 | - TWTF - - | 4 | | \$250.00 | 1.90 | | | | | | | |
| 16 | M | 10/23/12 | 10/26/12 | M-F 5-530p M-F 5-530p | CM | 5-530p | - TWTF - - | :30 | 4 | \$450.00 | 3 | 3.00 | NM | 4 | \$1,800.00 |
| 5P NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | |
| Week: | | 10/22/12 | 10/28/12 | - TWTF - - | 4 | | \$450.00 | 3.00 | | | | | | | |
| 17 | M | 10/23/12 | 10/26/12 | M-F 6-630p M-F 6-630p | CM | 6-630p | - TWTF - - | :30 | 4 | \$700.00 | 3 | 3.40 | NM | 4 | \$2,800.00 |
| 6P NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | |
| Week: | | 10/22/12 | 10/28/12 | - TWTF - - | 4 | | \$700.00 | 3.40 | | | | | | | |

Order / Rev: 164604
 Alt Order #: 06842773
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Kline for Congress
 Product Desc: KLINE FOR CONGRESS
 Estimate: 212

KSTP-TV, LLC and KSAX-TV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--------------------------|----|-------------------|-----------------|---|-------|-------------------|---------------|-----|-------------|------------|-----|---------------|------|-------|------------|
| 17 | M | 10/23/12 | 10/26/12 | M-F 6-630p M-F 6-630p | CM | 6-630p | - TWTF - - | :30 | 4 | \$700.00 | 3 | 3.40 | NM | 4 | \$2,800.00 |
| 6P NEWS | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: 10/22/12 | | 10/22/12 | 10/28/12 | - TWTF - - | | 4 | | | \$700.00 | | | 3.40 | | | |
| 18 | M | 10/23/12 | 10/26/12 | M-F 630-7p M-F 630-7p | CM | 630-7p | - TWTF - - | :30 | 2 | \$650.00 | 3 | 2.80 | NM | 2 | \$1,300.00 |
| 6:30P- NEWS | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: 10/22/12 | | 10/22/12 | 10/28/12 | - TWTF - - | | 2 | | | \$650.00 | | | 2.80 | | | |
| 20 | M | 10/27/12 | 10/27/12 | Sa 6-630p Sa 6-630p | CM | 6-630p | - - - - - S - | :30 | 1 | \$425.00 | 3 | 2.00 | NM | 1 | \$425.00 |
| SAT 6P NEWS | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: 10/22/12 | | 10/22/12 | 10/28/12 | - - - - - S - | | 1 | | | \$425.00 | | | 2.00 | | | |
| 21 | M | 10/28/12 | 10/28/12 | Su 530-6p Su 530-6p News | CM | 530-6p | - - - - - S | :30 | 1 | \$450.00 | 3 | 4.50 | NM | 1 | \$450.00 |
| SU 5P NEWS | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: 10/22/12 | | 10/22/12 | 10/28/12 | - - - - - S | | 1 | | | \$450.00 | | | 4.50 | | | |
| 22 | M | 10/29/12 | 10/29/12 | Mon Spcl 2 Dancing with the Stars | CM | 7-9p | M - - - - - | :30 | 1 | \$5,250.00 | 3 | 9.70 | NM | 1 | \$5,250.00 |
| Dancing w/ Stars | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: 10/29/12 | | 10/29/12 | 11/04/12 | M - - - - - | | 1 | | | \$5,250.00 | | | 9.70 | | | |
| 23 | M | 10/29/12 | 10/29/12 | Monday Prime C Castle | CM | 9-10p | M - - - - - | :30 | 1 | \$5,000.00 | 3 | 7.90 | NM | 1 | \$5,000.00 |
| CASTLE | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: 10/29/12 | | 10/29/12 | 11/04/12 | M - - - - - | | 1 | | | \$5,000.00 | | | 7.90 | | | |
| 24 | M | 10/28/12 | 10/28/12 | Sunday Prime A America's Funniest Home Videc | CM | 6-7p | - - - - - S | :30 | 1 | \$3,200.00 | 3 | 6.00 | NM | 1 | \$3,200.00 |
| AFHV | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: 10/22/12 | | 10/22/12 | 10/28/12 | - - - - - S | | 1 | | | \$3,200.00 | | | 6.00 | | | |
| 25 | M | 10/23/12 | 10/26/12 | M-F, Su Late News M-F, Su 10-1035p | CM | 10-1035p | - TWTF - - | :30 | 4 | \$900.00 | 3 | 3.80 | NM | 4 | \$3,600.00 |
| LATE NEWS | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: 10/22/12 | | 10/22/12 | 10/28/12 | - TWTF - - | | 4 | | | \$900.00 | | | 3.80 | | | |
| 26 | M | 10/27/12 | 10/27/12 | Sa Late News Sa 10-1035p | CM | 10-1035p | - - - - - S - | :30 | 1 | \$550.00 | 3 | 3.60 | NM | 1 | \$550.00 |
| SA LATE NEWS | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: 10/22/12 | | 10/22/12 | 10/28/12 | - - - - - S - | | 1 | | | \$550.00 | | | 3.60 | | | |
| 27 | M | 10/28/12 | 10/28/12 | Su Late News Su 10-1035p | CM | 10-1035p | - - - - - S | :30 | 1 | \$1,300.00 | 3 | 4.10 | NM | 1 | \$1,300.00 |
| SUN LATE NEWS | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: 10/22/12 | | 10/22/12 | 10/28/12 | - - - - - S | | 1 | | | \$1,300.00 | | | 4.10 | | | |
| 28 | M | 10/23/12 | 10/26/12 | M-F 1035-1102p Nightline | CM | 1035-1102p | - TWTF - - | :30 | 4 | \$500.00 | 3 | 2.30 | NM | 4 | \$2,000.00 |
| NIGHTLINE | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: 10/22/12 | | 10/22/12 | 10/28/12 | - TWTF - - | | 4 | | | \$500.00 | | | 2.30 | | | |
| 29 | M | 10/29/12 | 10/29/12 | M-F 6-7a News M-F 6-7a News | CM | 6-7a | M - - - - - | :30 | 2 | \$450.00 | 4 | 2.20 | NM | 2 | \$900.00 |
| NEWS 6A WITH MAX SEP! | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: 10/29/12 | | 10/29/12 | 11/04/12 | M - - - - - | | 2 | | | \$450.00 | | | 2.20 | | | |

Order / Rev: 164604
 Alt Order #: 06842773
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Kline for Congress
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| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|----|-------------------|-----------------|---------------------------------------|-------------------|----------------|-------------|-----|---------------|------------|-----|------|------|-------|------------|
| N30 | M | 10/29/12 | 10/29/12 | M-F GMA M-F GMA | CM | 7-9a | M----- | :30 | 2 | \$400.00 | 4 | 2.30 | NM | 2 | \$800.00 |
| | | | | GMA 3X/DAY WITH MAX SEP!!!!!! | GMA | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | M----- | 2 | | \$400.00 | | 2.30 | | | | | | |
| 31 | M | 10/29/12 | 10/29/12 | M-F 9-10a Live with Kelly | CM | 9-10a | M----- | :30 | 1 | \$225.00 | 3 | 1.40 | NM | 1 | \$225.00 |
| | | | | LIVE W/ KELLY | LIVE WITH KELLY | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | M----- | 1 | | \$225.00 | | 1.40 | | | | | | |
| 32 | M | 10/29/12 | 10/29/12 | M-F The View M-F The View | CM | 10-11a | M----- | :30 | 1 | \$350.00 | 3 | 1.90 | NM | 1 | \$350.00 |
| | | | | THE VIEW | THE VIEW | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | M----- | 1 | | \$350.00 | | 1.90 | | | | | | |
| 33 | M | 10/29/12 | 10/29/12 | M-F Midday News M-F Midday News | CM | 11a-12p | M----- | :30 | 1 | \$250.00 | 3 | 2.60 | NM | 1 | \$250.00 |
| | | | | MIDDAY NEWS | MIDDAY NEWS | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | M----- | 1 | | \$250.00 | | 2.60 | | | | | | |
| 34 | M | 10/29/12 | 10/29/12 | M-F 12-1p 9/26-TFN The Chew | CM | 12-1p | M----- | :30 | 1 | \$200.00 | 3 | 1.30 | NM | 1 | \$200.00 |
| | | | | THE CHEW | THE CHEW | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | M----- | 1 | | \$200.00 | | 1.30 | | | | | | |
| 35 | M | 10/29/12 | 10/29/12 | M-F 5-530p M-F 5-530p | CM | 5-530p | M----- | :30 | 1 | \$450.00 | 3 | 3.00 | NM | 1 | \$450.00 |
| | | | | 5P NEWS | 5P NEWS | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | M----- | 1 | | \$450.00 | | 3.00 | | | | | | |
| 36 | M | 10/29/12 | 10/29/12 | M-F, Su Late News M-F, Su 10-1035p | CM | 10-1035p | M----- | :30 | 1 | \$900.00 | 3 | 3.80 | NM | 1 | \$900.00 |
| | | | | LATE NEWS | LATE NEWS | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | M----- | 1 | | \$900.00 | | 3.80 | | | | | | |
| 37 | M | 10/29/12 | 10/29/12 | M-F 1035-1102p Nightline | CM | 1035-1102p | M----- | :30 | 1 | \$500.00 | 3 | 2.30 | NM | 1 | \$500.00 |
| | | | | NIGHTLINE | NIGHTLINE | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | M----- | 1 | | \$500.00 | | 2.30 | | | | | | |
| 38 | M | 10/29/12 | 10/29/12 | M-F 4-430p Millionaire | CM | 4-430p | M----- | :30 | 1 | \$250.00 | 3 | 1.60 | NM | 1 | \$250.00 |
| | | | | MILLIONAIRE | MILLIONAIRE | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | M----- | 1 | | \$250.00 | | 1.60 | | | | | | |
| 39 | M | 10/29/12 | 10/29/12 | M-F 430-5p News 430p News | CM | 430-5p | M----- | :30 | 1 | \$250.00 | 3 | 1.90 | NM | 1 | \$250.00 |
| | | | | 4:30P NEWS | 430P NEWS | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | M----- | 1 | | \$250.00 | | 1.90 | | | | | | |
| 40 | M | 10/29/12 | 10/29/12 | M-F 6-630p M-F 6-630p | CM | 6-630p | M----- | :30 | 1 | \$700.00 | 3 | 3.40 | NM | 1 | \$700.00 |
| | | | | 6P NEWS | 6P NEWS | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | M----- | 1 | | \$700.00 | | 3.40 | | | | | | |
| 41 | M | 10/27/12 | 10/27/12 | Sat 8-9a Sat 8-9a News | CM | 8-9a | -----S- | :30 | 2 | \$325.00 | 3 | 0.00 | NM | 2 | \$650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/22/12 | 10/28/12 | -----S- | 2 | | \$325.00 | | 0.00 | | | | | | |
| 42 | M | 10/26/12 | 10/26/12 | | CM | 7-8p | ----F-- | :30 | 1 | \$1,200.00 | 3 | 0.00 | NM | 1 | \$1,200.00 |

Order / Rev: 164604
 Alt Order #: 06842773
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Kline for Congress
 Product Desc: KLINE FOR CONGRESS
 Estimate: 212

KSTP-TV, LLC and KSAX-TV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----------------|----|-------------------|-----------------|-----------------|-------|----------------|-------------------|-----|-------------|----------|-----|---------------|--------|-------|-------------|
| Friday Prime A | | | | | | | | | | | | | | | |
| Shark Tank | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | ----F-- | | | 1 | | \$1,200.00 | | | 0.00 | | | |
| N43 | M | 10/29/12 | 10/29/12 | M-F The View | CM | 10-11a | M----- | :30 | 1 | \$350.00 | 3 | 2.20 | NM | 1 | \$350.00 |
| M-F The View | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | M----- | | | 1 | | \$350.00 | | | 2.20 | | | |
| | | | | | | | | | | | | | Totals | 97 | \$53,175.00 |